

THE PÖPELMANN EFFECT:

# Resource-saving plant pots.

For a closed material loop.



We do it.  
**More resource-saving.**



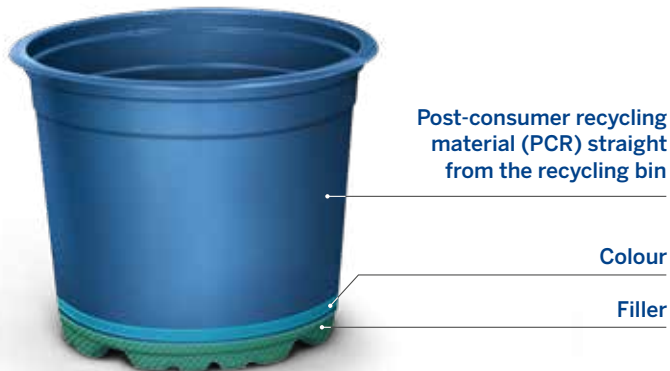
**PÖPELMANN**

**TEKU®**

PÖPPELMANN blue®

# 100 % Recyclable Plant Pot, Plastic Content 100 % Recycled.

Environmental and climate protection is becoming more and more important for the end consumer. The topic of resource conservation is equally crucial to us. This is why the plastics used for our plant pots in the Circular blue colour come directly from recycling bins and end up there again, too. This allows for a closed raw material cycle. We call it PÖPPELMANN blue®.



## Advantages that not only benefit you.

- + The raw material cycle is closed (closed loop)
- + The use of recycled plastics conserves fossil resources
- + Recycling-friendly design (100% recyclable)
- + The demand for environmentally friendly and resource-saving packaging is growing rapidly

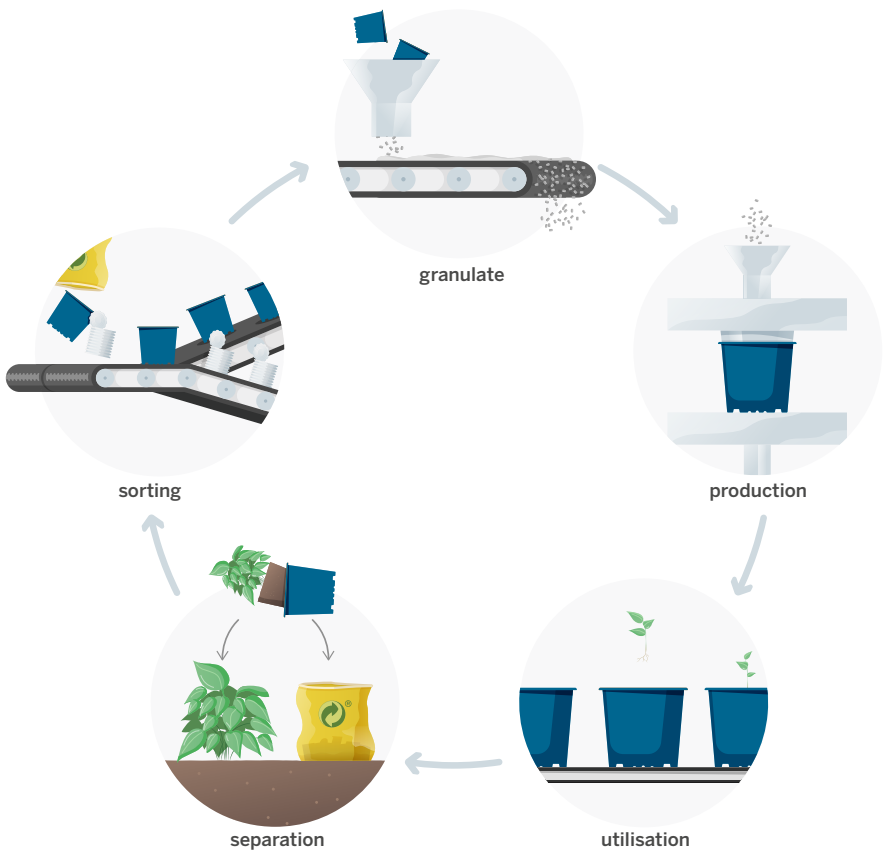


**PÖPPELMANN**

## This is how we close the raw material cycle.

Plastic is a valuable raw material. Currently only about half of the plastic in packaging waste is reused in Germany. We want to increase this proportion and actively contribute to closing the raw material cycle.

The plant pots in the Circular blue colour is designed in such way that the material can be safely identified in the waste sorting process. These can then be reused to produce new Pöppelmann PCR granules, which are fully obtained entirely from recycling bin waste.





Alliance for the recycling economy of the EU Commission. The signatories affirm their support for the objective of the EU Commission to use ten million tons of recycled plastic in new products by the year 2025.



By signing the Global Commitment, Pöppelmann has committed itself, among other things, to significantly increasing the proportion of recycled plastic waste from the collection of recyclable materials for the production of plastic packaging on average by 2025.



The RAL Quality Mark indicates the proportion of plastic that comes from the recycling bin, recycling bag or other domestic recyclable collections.



[www.blauer-engel.de/uz30a](http://www.blauer-engel.de/uz30a)

TEKU® plant pots of the initiative PÖPPELMANN blue® are certified with the Blue Angel for the use of recycled plastic.



The jury says: "Brilliant solution! Minimal use of material, super light from 100 % recycled material. Closed Loop!"



The TEKU® products certified by the cyclos-HTP institute are 100 % recyclable in the German Dual Systems and in comparable domestic recyclable collections in various European countries.