

## Privacy policy for our social media pages

In the following text, we would like to explain how we handle your data in accordance with Art. 13 of the General Data Privacy Regulation (GDPR).

### Data controller

Pöppelmann GmbH & Co. KG runs the following social media pages:

- Facebook: <https://de-de.facebook.com/Poeppelmann>
- YouTube: <https://www.youtube.com/user/PoeppelmannTV>
- LinkedIn: <https://www.linkedin.com/company/poppelmann-plastics-usa-llc>  
<https://www.linkedin.com/company/poeppelmann>  
<https://www.linkedin.com/company/plastiques-poeppelmann-france>

You can find our contact data in our [Imprint](#).

Besides us, there is also the operator of the social media platform itself. This is a different controller who processes your data, on which we have limited influence. Whenever we can influence and configure the processing of data, we work within the scope of the possibilities available to us concerning privacy-compliant handling by the operator of the social media platform. In many cases, however, we have no say on how the operator of the social media platform processes data and we also do not know precisely which data is actually processed.

### Data processed by us

The data you enter on our social media pages, such as comments, videos, pictures, likes, etc., are published on the social media platform and are never used or processed by us for any other purpose. We reserve the right to erase content, if deemed necessary. We might share your content on our website (if this function is offered by the social media platform) and communicate with you via the social media platform. Its legal basis is Art. 6 (1) lit. f of the GDPR. Data processing takes place in the interest of our public relations and communication.

**If you want to object to specific data processing on which we have influence, please get in touch with us through the contact details provided in the imprint. We will then examine your objection.**

If you submit a request to us through the social media platform, we may also refer you to other secure communication channels that ensure confidentiality, depending on the required response. You can always send us confidential enquiries to the address stated in the imprint.

As already stated, we take particular care so that our social media pages are as privacy-compliant as possible insofar as we are allowed by the provider of the social media platform. In particular, we do not use the demographic, interest-based, behaviour-based or location-based target group definitions for advertising that the provider of the social media platform may provide. Overall, we do not use the social media platform for promotional purposes. With regard to statistics, which the provider of the social media platform makes available to us, we only have partial influence on them and cannot disable them completely. However, we make sure that no extra optional statistics are provided to us.

## Data processing by the operator of the social media platform

The operator of the social media platform uses web tracking methods. Web tracking can also take place regardless of whether you are logged in or registered to the social media platform. Unfortunately, we have no influence on the web tracking methods implemented by the social media platform.

Please keep this in mind: It cannot be ruled out that the provider of the social media platform uses your profile and behavioural data to evaluate things such as your habits, personal relationships, preferences, etc. In this respect, we have no influence on the processing of your data by the provider of the social media platform.

For more detailed information on data processing by the provider of the social media platform, please refer to the privacy policy of the provider:

- Facebook: <https://www.facebook.com/privacy/explanation>
- YouTube: <https://policies.google.com/privacy?hl=de&gl=de>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>

## Your user rights

With regard to the processing of your personal data, the GDPR grants you certain rights as a website user:

### 1.) Right of access (Art. 15 GDPR):

You have the right to obtain confirmation as to whether or not personal data concerning you is being processed; if this is the case, you have the right of access to this personal data and all specific details stipulated in Art. 15 of the GDPR.

### 2.) Right to rectification and erasure (Art. 16 and 17 GDPR):

You have the right to obtain without undue delay the rectification of inaccurate personal data concerning you and, if necessary, to have incomplete personal data completed.

You also have the right to obtain the erasure of personal data concerning you without undue delay if one of the reasons specified in Art. 17 of the GDPR is applicable, e.g. if the personal data is no longer necessary in relation to the purposes for which they were collected.

### 3.) Right to restriction of processing (Art. 18 GDPR):

You have the right to obtain the restriction of processing if one of the requirements stipulated in Art. 18 of the GDPR is applicable, e.g. if you have objected to the processing for the duration of any particular review.

### 4.) Right to data portability (Art. 20 GDPR):

In particular cases listed in Art. 20 of the GDPR, you have the right to receive the personal data concerning you in a structured, commonly used and machine-readable format and you also have the right to transmit this data to a third party.

#### 5.) Right to object (Art. 21 GDPR):

If data is collected based on Art. 6 Para. 1 lit. f (data processing for the protection of legitimate interests), you have the right to object to the processing at any time on grounds relating to your particular situation. We shall no longer process personal data unless there are demonstrably compelling, legitimate reasons for the processing that prevail over the interests, rights and freedoms of the data subject or the processing is required for the purpose of enforcing, exercising or defending legal claims.

#### **Right to lodge a complaint with a supervisory authority**

As stated in Art. 77 of the GDPR, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data relating to you infringes the provisions of the General Data Protection Regulation. A complaint may be lodged with a supervisory authority, in particular, in the Member State of your habitual residence, place of work or place of the alleged infringement.

#### **Contact details of the data protection officer**

Our data protection officer is at your disposal for information or suggestions concerning data protection:

Pöppelmann GmbH & Co. KG - Kunststoffwerk-Werkzeugbau  
Jürgen Nordlohne  
Bakumer Straße 73  
49393 Lohne  
Germany  
Tel.: +49 4442 982-0  
Fax: +49 4442 982-1755  
E-mail: [datenschutz@poeppelemann.com](mailto:datenschutz@poeppelemann.com)  
[www.poeppelemann.com](http://www.poeppelemann.com)