

THE PÖPPELMANN EFFECT:

# Resource-saving protective elements.

For a closed material loop.



We do it.  
More resource-saving.



**PÖPPELMANN**

**KAPSTO®**

PÖPPELMANN blue®

# Resource-saving protective elements made from recycled plastics.

Topics such as environmental and climate protection are becoming increasingly important for companies. We are contributing to resource conservation – by recycling. With the PÖPPELMANN blue® initiative we are producing our plastic protective elements from recycled materials, some of which are obtained from **used protective elements**. This is how we close the raw material cycle.



98 % Post Consumer Recycling material (PCR)

2 % color

## Advantages that benefit you and the environment.

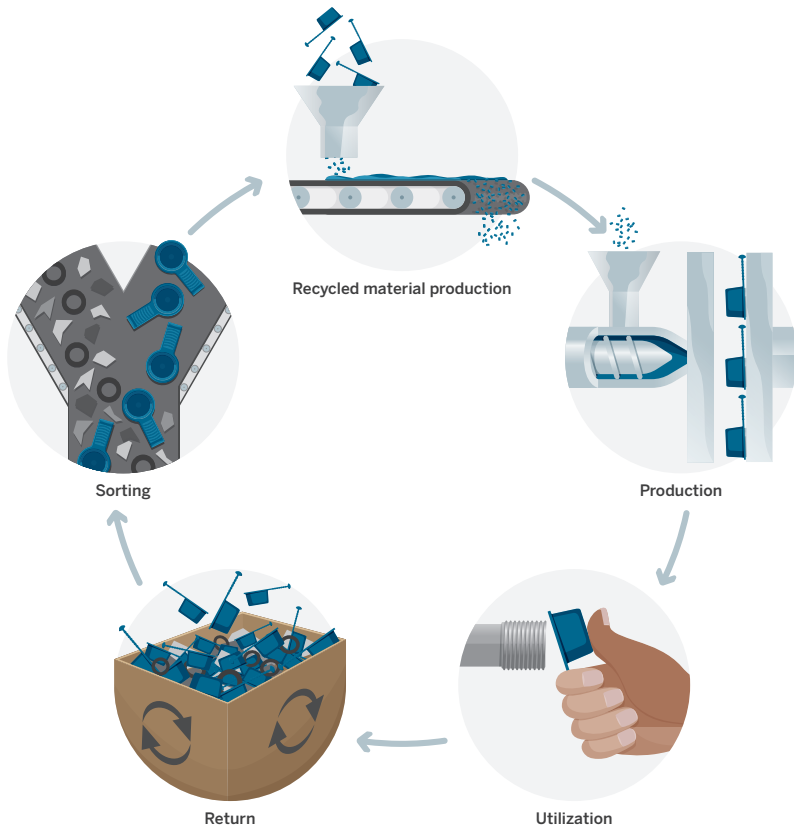
- ⊕ The raw material cycle is closed (closed loop).
- ⊕ The use of recycled plastics conserves fossil resources.
- ⊕ Using recycled materials for over 20 years.
- ⊕ There are no costs for waste disposal if it is returned to Pöppelmann.
- ⊕ Products made from 100 % recycled material in the plastic used.



**PÖPPELMANN**

## This is how we close the raw material cycle.

Plastic is a valuable raw material. The industrial sector uses many plastic items which are only intended for short-term, single-use. Pöppelmann KAPSTO® uses recycled plastic materials recovered from such items to produce new KAPSTO® protective caps and plugs. With this process, we can make a new protective element out of a discarded KAPSTO® item. This closes the raw material cycle and saves finite fossil resources. The use of our recyclable protective elements additionally supports your sustainability activities – this is already required by many customers.



“With PÖPELMANN blue®, we want to promote the necessary transition from a linear to a circular economy and bring ecological thinking into line with economic action.”

**Matthias Lesch**, CEO, Pöppelmann GmbH & Co. KG



[www.poepelmann.com/en/blue](http://www.poepelmann.com/en/blue)